

 **macmillan WINTER 2012 STOCK OFFER**

Includes all Trade, Mass Market and Audio backlist titles of Macmillan Audio, Priddy Books, Faber & Faber, Farrar, Straus and Giroux, First Second, Henry Holt and Company, Picador, Roaring Brook Press, St. Martin's Press, Tor/Forge Books, Feiwel & Friends, Square Fish, Macmillan Young Listeners, and the following distributees: Bloomsbury USA, Drawn & Quarterly, College Board, Seven Seas, Graywolf, Kingfisher, Papercutz, Rodale, and Walker & Co.

PROMOTIONAL CODES MUST BE USED. PLEASE SEE ORDERING INSTRUCTIONS BELOW. TRADE AND MASS MARKET TITLES CANNOT BE COMBINED ON THE SAME ORDER. THEY MUST BE SUBMITTED SEPARATELY USING THE APPROPRIATE PROMOTIONAL CODE.

Retailers will receive an **additional 2%** discount on their eligible backlist orders received by MACMILLAN during the applicable promotional period. An account may place up to **two¹** orders for eligible trade titles, up to **two¹** orders for eligible mass market titles and up to **two¹** orders for eligible audio titles **per ship-to** during the promotional period December 15, 2011 – March 31, 2012.

		<u>RETAIL(NON-RDC)</u>	<u>RDC*</u>
• TRADE/AUDIO TITLES:	PROMO CODE:	V198RE	V199DC
• MASS MARKET TITLES:	PROMO CODE:	M203RE	M204DC

*Note: RDC accounts will not receive the extra discount on audio titles.

The following terms apply to all orders:

- Minimum order for accounts other than RDC accounts is 25 copies (assorted) for each trade book order, 25 copies (assorted) for each mass market order, and 10 copies (assorted) for each audio order. The minimum order for RDC accounts is 100 copies (assorted) for each trade book order and 100 copies (assorted) for each mass market order. Orders that do not meet the applicable minimum will receive non-RDC terms.
- The extra 2% discount applies to all backlist titles except audio titles ordered by RDC accounts, limited editions, short discount books, college or scholarly and reference titles, any excluded titles and any excluded distribution lines.
- Only United States retailers that purchase books and other products from MACMILLAN on a returnable basis are eligible.
- **Additional discount applies only to backlist titles. For this purpose, backlist is defined as a title with a pub date prior to January 1, 2011 for trade and audio titles or prior to June 30, 2011 for mass market titles.**
- Macmillan's Retail Distribution Center (Returnable) terms restricting accounts that receive Additional Discount for Warehousing and Fulfillment of Backlist from participation in stock offers are waived for orders of mass market and children's books ordered under this promotion. Retailers receiving Additional Discount for Warehousing and Fulfillment of Backlist will not be eligible for this special offer for orders of adult trade and audio titles.
- In all other respects MACMILLAN standard terms of sale apply.

ORDERING INSTRUCTIONS:

-Promotion code needs to be prominent on the order—use neon sticker or put code in special instructions box.

Submitting electronic orders with promotion codes:

If you have any trouble placing an order, contact MPS customer service at (888) 330-8477.

The publishers may announce backlist titles/distribution lines as not eligible for this special offer.

¹ Where a single order is submitted in more than one part, there must be no duplication of titles between the parts. If two or more parts of an order contain the same title, each of the parts will be counted as a separate order for these purposes.